

What is CUBE?

For more than forty years, the Council of Urban Boards of Education has been at the forefront in helping urban school districts strive for excellence.

CUBE is the only national membership organization governed solely by urban school board members dedicated to the needs and interests of urban school boards.

CUBE's mission is to create opportunities for urban school board leaders to gain the knowledge and skills necessary to be effective policy makers and advocates for excellence and equity in public education. CUBE remains committed to closing the achievement and opportunity gaps and educating students in racially, ethnically, linguistically, and socio-economically diverse settings.



Is your urban district fully represented in front of Congress and US Department of Education?

Is it receiving the professional development required to lead your students and district into a world with ever challenging job and career choices?

Please let NSBA assist you in creating a successful and fully achieving district.

You are invited to join over 100 urban districts in receiving the benefits of advocacy and professional development offered by the only organization that represents all urban districts.

CUBE provides professional development and learning experiences that is tailored to the needs of today's urban districts through the following:

Annual Issues Seminar- gives your leadership team exposure and guidance through programming aimed at solutions for urban concerns.

Special CUBE programming at the NSBA ANNUAL CONFERENCE- Your leadership team benefits from specialized CUBE programming along with the usual strong professional development provided at NSBA's yearly conference.

CUBE interface with the Annual Federal Relations Network in Washington, DC. All CUBE districts are invited to attend this invitation only conference. Attendees are given instruction and information on all current issues and are provided time at the Capitol to visit with their elected Congressional leaders. The entire meeting is highlighted by the yearly CUBE luncheon at the capitol.

CUBE Task Forces. CUBE tackles complex issues that concern urban districts. Our task forces have dealt with issues such as racial isolation, urban school achievement, communication and governance to name just a few.

Ongoing Professional Development. CUBE keeps districts current on all fronts through continuous professional development in the form of webinars, CUBE publications including The Urban Edge and published issue papers.

Enroll and become a part of the CUBE family today!

Making a Difference: Supporting Urban School Districts

NSBA's grassroots advocacy grows stronger with the active support of Council of Urban Boards of Education (CUBE) participants. A few examples of unified successes include:

Successfully urged the Administration to provide temporary regulatory relief from the onerous requirements of No Child Left Behind (NCLB) for school districts. As a result of the lobbying efforts, NSBA was successful in securing temporary regulatory relief from many of the mandates of the current NCLB law. Eleven states have already been approved and nearly 30 state applications are pending. The U.S. Department of Education's NCLB Waiver Program proposal mirrors the 17 key areas identified in NSBA's official comments. Urban school districts located in states receiving waivers will have greater flexibility in the implementation of strategies to improve student achievement and will participate in a different accountability system designed by their own states rather than the federal government.

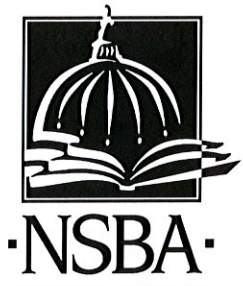
Successfully lobbied for two amendments to school nutrition in the FY 2012 Consolidated Appropriations Act that provide more flexibility for school districts by prohibiting the Department of Agriculture from using federal funds to implement school meal standards that restrict the use of certain vegetables. NSBA worked with targeted state associations, including the Maine, Alabama and Georgia associations, communicated NSBA's position to all members of Congress, called NSBA's nationally based grassroots network into action to contact their members of Congress, and engaged in coalition efforts with other national organizations to reinforce NSBA's lobbying efforts. Continued advocacy is needed to mitigate the ongoing impact of the reauthorization on school district operations and resources.

Preserved funding for Title I and the Individuals with Disabilities Education Act (IDEA) in the final FY 2012 appropriations bill. NSBA's advocacy helped maintain funding and garner slight increases for Title 1 and IDEA grants. The proposed appropriations bills for FY 2012 could have imposed drastic cuts to Title I, IDEA and other Elementary and Secondary Education Act (ESEA) programs, given the efforts to reduce the federal budget and decrease funding for some domestic programs. NSBA's efforts helped avert cuts to Title I and IDEA. These efforts included direct lobbying, indirect contact through targeted trade media articles, and concerted coalition activities. NSBA worked with state associations and the nationally based field of school board members to influence key members of Congress.

NSBA developed a strong rapport with key Committee staff in an effort to remain proactive so that investments in ESEA were protected and advanced. Further efforts have included opposing policy riders in the funding bill that could impact K-12 funding. NSBA's position regarding federal investments in Title I and IDEA was reflected in the earlier House Appropriations bill for FY 2012 that proposed a \$2 billion increase for Title I and IDEA. Although these proposals were not fully included in the final FY2012 Consolidated Appropriations bill, the House Appropriations Committee's recommendations captured NSBA's policy goals. Our successful efforts to champion Education Jobs Funding and school construction also resulted in additional proposals that are included in the pending American Jobs Act and the Teachers and First Responders Back to Work Act.

Successfully urged for the passage of the State and Local Funding Flexibility Act, H.R. 2445, out of the House Education and Workforce Committee. The bill would significantly increase urban school board flexibility in the use of federal funds, maintaining key safeguards, including compliance with civil rights requirements. NSBA's lobbying efforts included developing and delivering formal recommendations to Congress for greater flexibility for local education agencies (LEAs); lobbied House and Senate committee staff and held a series of meetings with House Education Committee majority staff to assist them in designing flexibility legislation that would work at the local level and held discussions with key staff of the committee on the merits of greater flexibility. NSBA lobbied the House Committee Chairman Kline and worked closely with key constituents and state associations, including a broad based call to action targeted to the 40 members of the committee to pass the bill—which they did.

Successfully defeated a House Armed Services Committee voucher for students with disabilities from military families. NSBA staff worked tenaciously with a national public education coalition (comprised of 50 members) to lobby members of the House Armed Services Committee, enlisting local school board members and state associations across the country to reinforce NSBA's position against vouchers to key committee members. NSBA worked with White House Domestic Policy staff, critical leadership in the U.S. Department of Education, the House and Senate leadership offices and House and Senate committee staff that resulted in an NSBA victory. The measure was defeated successfully in the U.S. House of Representatives by a 203-213 vote, influenced by NSBA's broad based campaign effort that involved the mobilization of our nationally based grassroots network, state associations, coalition and lobbying efforts. Our successful efforts to champion Education Jobs Funding and school construction have resulted in additional proposals that are included in the American Jobs Act, the Teachers and First Responders Back to Work Act, and the pending Fix America's Schools Today (FAST) Act (S. 1597).



National Affiliate Enrollment Form

SPECIAL 35% INTRODUCTORY OFFER

FOR WAKE County PSS-- CUBE

YES! My district is a member of our state school boards association and will enroll NSBA as a National Affiliate district at 35% off the regular first year's fee.

From: Name _____ Title _____

District Address _____

City _____ State _____ Zip _____

Please contact _____ at our district office to complete our membership services delivery records.

NATIONAL AFFILIATE PROGRAM ENROLLMENT
35% Introductory Offer

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Your district's annual enrollment fee: \$ 14,000

YOUR INTRODUCTORY SAVINGS (35%) (—) \$ 4,900

Your district's first year fee: \$ 9,100

This offer cannot be used in conjunction with any other offer. Introductory offer applies only to districts not currently enrolled in the NSBA National Affiliate Program.

ATTENTION

Urban Districts With 15,000 or More Students

Your district is eligible to join NSBA's **Council of Urban Boards of Education (CUBE)**, a special component of the National Affiliate Program, serving the unique needs of urban school districts. As a **CUBE** member, your district will receive many important additional benefits including **strong federal advocacy** on behalf of 6 million students in urban public schools.

Regular annual fee for CUBE enrollment: \$14,000
INTRODUCTORY 35% DISCOUNTED FEE \$ 9,100

DISTRICT INFORMATION:

District name _____

District telephone (_____) _____

District fax (_____) _____

District e-mail _____

District enrollment _____

Month of board elections _____

Please complete the information below and return to NSBA with a check or purchase order for the first year's fees:

PAYMENT: Please check your payment method option below:

My check is enclosed, made payable to NSBA.

Please invoice my district.

Purchase Order #: _____

Attention: _____

Charge my: VISA AMEX MASTERCARD

Credit Card #: _____

Expiration date: ____ / ____ / ____

Cardholder's name _____

Signature _____

Cardholder's phone _____



Return payment by mail to:

National School Boards Association (NSBA)
PO Box 1807
Merrifield, VA 22116-8007



Fax back with your purchase order number to:
703-548-5560. Attention: Jeaneen Bodie

Direct questions about National Affiliate benefits to Jack Kopcak at (703) 838-6725 or e-mail at jkopcak@nsba.org