



WAKE COUNTY
PUBLIC SCHOOL SYSTEM

Strategic Planning Framework

Board of Education Update #1

Dr. Marvin Connelly, Jr., Chief of Staff

Dr. Angie Wright, Sr. Director, Grants

Jaime Biswas, Director, Human Capital – Leadership Development



WAKE COUNTY
PUBLIC SCHOOL SYSTEM

May 6, 2014

Strategic Planning Framework



Step One: Stakeholder Input & Data Analysis

Description: Analyze trends, issues, strengths, and challenges with potential for strategic impact

How:

- Qualitative: Conduct community forums, focus groups, and interviews; further process previous stakeholder input, public town hall meeting
- Quantitative: Collect student performance data; conduct stakeholder surveys

Outcomes:

- Analysis of all data and information gathered

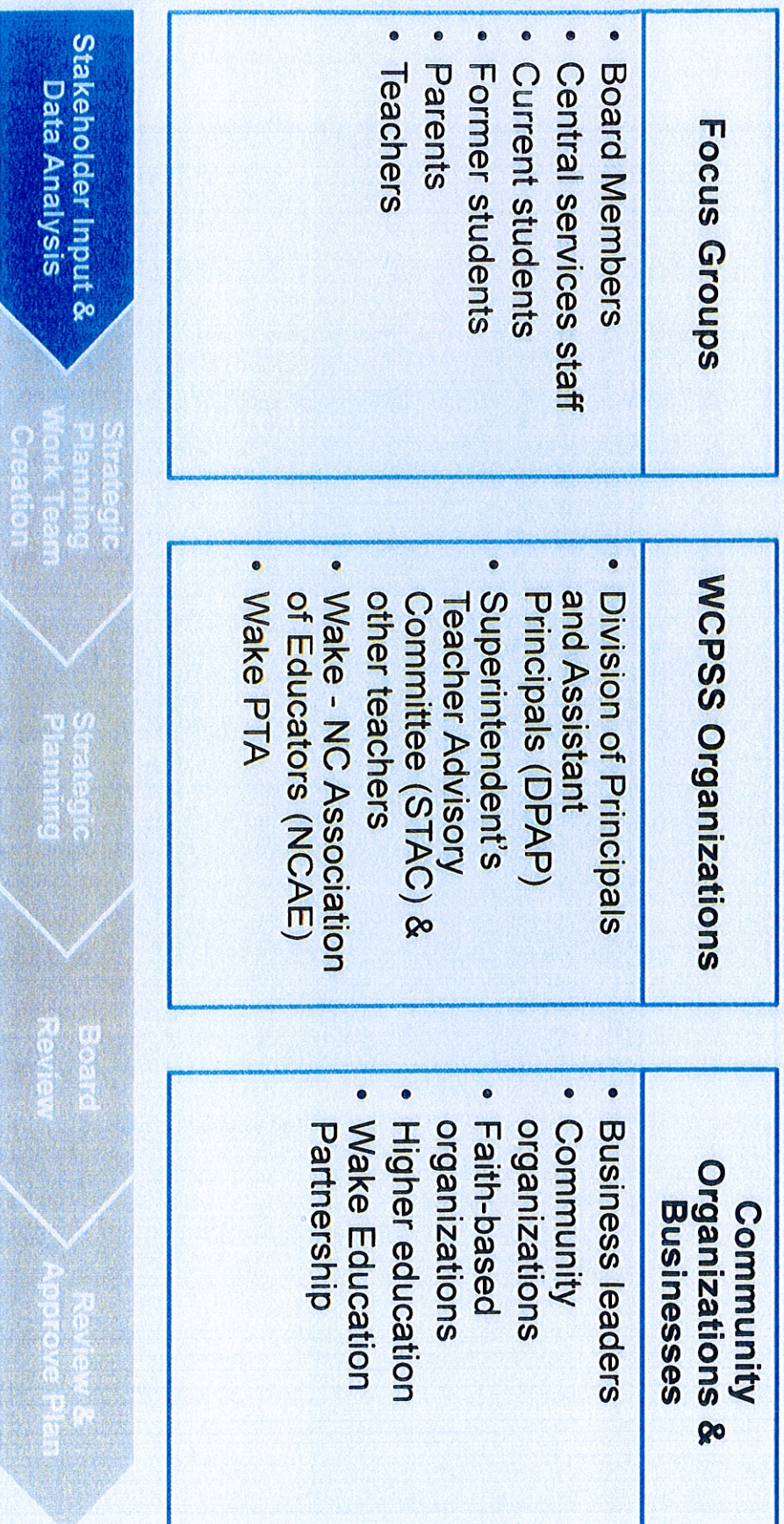
Dates:

- Week of April 14 – Identify Co-Chair for Strategic Planning Workgroup – Pending
- Week of April 14 – Identify Principals thru DPAP to participate with workgroup – Complete
- Week of April 21 - Interview firms to conduct environmental scan – Complete
- Week of April 28 – Clarify specific organization names of potential stakeholders to participate in focus groups and interviews - Complete



Step One: Stakeholder Input & Data Analysis (con't)

Stakeholders convene in focus groups (May 12th - 30th); survey launched June 9th - 16th



Step Two: Strategic Planning Work Team Creation

Description: Create a 25-35 member strategic planning work team comprising representatives from stakeholder groups

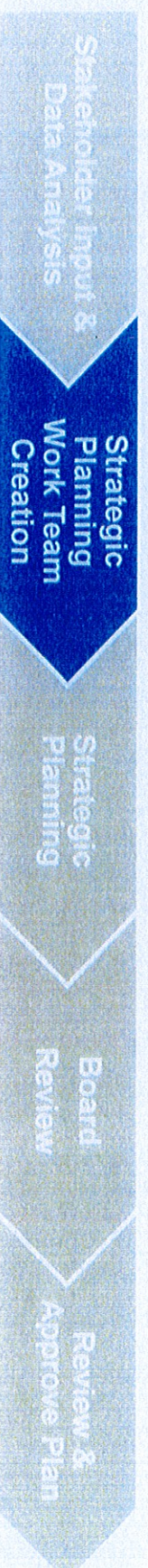
How:

- Facilitate strategic planning sessions led by external partner as co-chair with IBM grant consultation support
- Ensure cross-functional, empowered representation on strategic planning work team

Outcomes:

- Diverse team representing primary stakeholder groups formed

Date: Week of May 5, 2014



Step Two: Strategic Planning Work Team Creation (con't)

A Steering Committee and a Strategic Planning Work Team of 25-35 members will complete the strategic plan work. The Strategic Planning Team will be co-chaired by the Chief of Staff and an external partner with IBM grant consultation support

Steering Committee: Meet every Monday beginning May 12th

- Superintendent and Chief Officers, plus A. Wright and J. Biswas

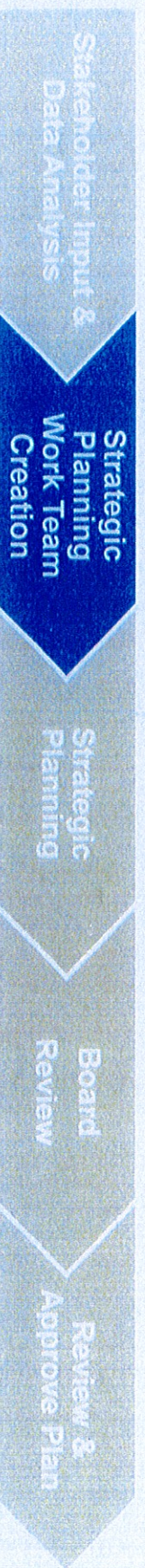
Strategic Planning Work Team: Meet every two weeks beginning week of July 21st

- Board Members / Superintendent's Leadership Team
- Assistant Superintendents / Area Superintendents
- Central Services Staff / School building leaders / Teachers
- Parents / Current students / Former students
- Business, community, and faith-based representatives



Save the Date Announcements

- **May 30th (6:30)** David Houle, futurist, speaks to community about our global future and future of education at Memorial Auditorium
- **July 21st** Superintendent's Leadership Team Retreat
- **July 22nd** Tony Wagner speaks with SLT at Leadership Retreat and BOE during work session
- **August 5th** Wagner speaks with Principals, Assistant Principals, Central Services Administrators at Back to School Session
- **August 5th** Wagner meets with key community business leaders, BOE members, SLT



WCPSS Strategic Planning Timeline

June 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
	Focus group results analyzed and results shared with WCPSS leadership at SLT, 5 days Strategic Planning Work Team (external participants) identified, 5 days					
8	9	10	11	12	13	14
	D&A develops Stakeholder surveys based on themes from focus group sessions, 5 days Survey deployed and available for input from teachers, 5 days					
15	16	17	18	19	20	21
	Survey deployed and available for input from other stakeholders, 5 days					
22	23	24	25	26	27	28
	Conduct Meeting 1,					
29	30					
	D&A analysis of survey results and results shared with WCPSS leadership, 5 days					

WCPSS Strategic Planning Timeline

July 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
D&A analysis of survey results and results shared with WCPSS leadership, 5 days						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
Superintendent's Leadership Team retreat,						
Conduct Meeting 2,						
27	28	29	30	31		